



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Lee S WEINBLATT et al.

Serial No.: 10/080,949

Filed: February 20, 2002

For: Interactive Reward Associated With A Broadcast

Examiner: WILDER, Peter C.  
Group Art: 2623

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

January 12, 2007

(Date of Deposit)

Vance J. Lieberman  
Name of applicant, assignee or Registered Representative

Signature

January 12, 2007

Date of Signature

Mail Stop **Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT

SIR:

PETITION

Applicants hereby petition for a three-month extension of the original shortened statutory response period set in the Office Action of July 12, 2006. A check in the amount of \$510.00 in payment of the government fee for a three-month extension of time (**small entity**) is enclosed herewith so that the period for response is extended to January 12, 2007. Any additional fees or charges required at this time in connection with the present application may be charged to our Patent and Trademark Office Deposit Account No. 03-2412.

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510.00 OP

Appl. No. 10/080,949  
Amdt. dated January 12, 2007  
Reply to Office action of 7/12/2006

## **RESPONSE**

Please amend the above-identified application as follows:

**Amendments to the Specification** begin on page 3 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 6 of this paper.

**Remarks/Arguments** begin on page 19 of this paper.